HEALTH PROFESSIONALS TRUST ESSENTIAL EVIDENCE PLUS (EE+) TO HELP:

- Improve patient outcomes
- Inform point-of-care decisions
- Save time and stay organized on the front line
- Stay up to date with the latest evidence

**EE+** is a powerful, comprehensive clinical decision support system that integrates information on 9,000 diagnoses into healthcare professionals’ clinical workflows. This clinical tool, created by an international team of renowned medical experts, was developed for physicians, nurses, and other healthcare professionals on the front line of patient care.

**EE+** features over 13,000 topics, guidelines, abstracts, tools, images, and summaries covering the most common conditions, diseases, and procedures clinicians come in contact with every day. Every recommendation carries a strength-of-evidence rating that accurately grades each recommendation’s merit on the basis of all of the evidence available in the relevant literature.

In addition, **EE+** links extensively to abstracts of Cochrane Systematic Reviews, along with the full text of these reviews where a subscription to The Cochrane Library is in place, to ensure that our users always have access to high quality evidence-based healthcare information where it exists.

www.essentialevidenceplus.com
Essential Evidence Plus provides access to diagnostic answers and tools you won’t find in any other comparable product.

- **Essential Evidence Topics** — Provide best-evidence answers to the most important clinical questions concerning symptoms, diseases, drugs, and other treatment regimens. Its concise, highly structured content is tightly integrated and hyperlinked to thousands of calculators, articles, Cochrane Systematic Reviews, and evidence summaries within EE+ to make searching for answers quick and seamless. Each topic has a “strength-of-evidence” rating for every recommendation, a “Bottom Line” summary that introduces each section, and a broad array of algorithms to aid in the decision-making process.

- **POEMs (Patient Oriented Evidence that Matters) Research Summaries** — Daily e-mail alerts and 3,000+ archived POEMs summarize the most recent, relevant research from over 100 journals to help you stay up to date in your practice.

- **Decision Support Tools** — 300+ enable you to assess risk and probability, estimate the reliability of a diagnosis and prognosis, calculate a patient’s risk for disease, select the safest and most effective drug dosage, and much more.

- **Diagnostic Test Calculators** — 1,900+ indicate which tests to order and assist you in interpreting the results.

- **History and Physical Exam Calculators** — 1,700+ guide you to the most statistically accurate diagnosis possible based on a patient’s history and physical exam findings.

- **Cochrane Systematic Reviews** — 3,500+ abstracts of Cochrane Systematic Reviews, the gold standard for evidence-based therapeutics, with links to the full text for customers with a subscription to The Cochrane Library.

- **EBM Guidelines** — 1,000+ practice guidelines, 3,000 evidence-graded summaries, 950+ high quality photographs, and audio and videos for some of the most common diseases and procedures.

GET THE ANSWERS YOU NEED ANYWHERE, ANYTIME, WITH OVER 13,000 EXPERT SUMMARIES ON EVERY DISEASE STATE

www.essentialevidenceplus.com
OVER 13,000 EXPERT SUMMARIES ON EVERY DISEASE STATE

- **Derm Expert Image System**
  An interactive expert system to assist you in diagnosing skin problems with 1,000+ high quality photographs

- **NGC Practice Guidelines**
  1,300+ practice guidelines from major organizations, including the National Guidelines Clearinghouse, for optimal decision making

- **Anatomy Illustrations**
  Hundreds of anatomy illustrations are included within the *Essential Evidence* Topics

- **Free Continuing Medical Education (CME) Credit**
  Easily obtain credits for qualified searches

- **Podcasts**
  Tune in each week as Dr. Mark Ebell, EE+ Editor-in-Chief, joins Dr. Michael Wilkes, NPR correspondent and Vice Dean of the UC Davis Medical School, for a brief discussion about an important, recent POEM. The discussion provides additional depth and insight into the issue covered by the POEM synopsis.

www.essentialevidenceplus.com
STEP ONE:
Search for answers

STEP TWO:
Click on the Essential Evidence Topic under Top Results

Seamless Searching: Easy to jump directly to the best medical evidence and refine your search through advanced search features, including term suggestions based on indexed terms, your previous searches, Boolean operators, and multiple search terms.
STEP THREE: Find your answer

**Bottom Line:** Highlights the most important findings in each *Essential Evidence* Topic

**Strength of Evidence:** Level-of-evidence ratings support each recommendation

**Table of Contents:** Embedded tabs and a drop-down menu to help you jump to specific sections quickly, including prevention, diagnosis, treatment, prognosis, evidence, guidelines, references, and more

**Print:** *Essential Evidence* Topic summaries and more

**Free CME:** Easily obtain continuing education credits for qualified searches
STEP FOUR:
Drill down for more information on the topic and use Cochrane Systematic Reviews, interactive calculators, POEMs, and other resources to support your diagnoses and treatment plans

Go Directly to the evidence:
Click on the Evidence tab, which highlights all current POEMs Research Summaries, Cochrane Systematic Reviews, and EBM Guidelines on the topic.

Cochrane inside:
Click on the title link to read the The Cochrane Library abstract or link through to the full text review (subscription required).

Link to other eBM content:
Click on the links for dynamic information retrieval.

Full text Links:
Under the References tab, click on the link for instant access to the full text article through PubMed (with subscription).
USE THE INTERACTIVE TOOLS AND CALCULATORS, ALGORITHMS, AND IMAGES UNDER THE RESOURCES TAB

Interactive Tools and Calculators:
Find over 300 interactive decision support tools to assist in your diagnosis and treatment plans and over 3,000 clinical and diagnostic calculators to help you choose and interpret tests.

Images:
View the latest dermatology images or anatomy illustrations on the topic.

Summary Tables and Algorithms:
Access for at-a-glance information and optimal decision making.

www.essentiialevidenceplus.com
REmOTELY ACCESS ESSENTIAL EVIDENCE PLUS TODAY THROUGH YOUR INSTITUTION!

EE+ is web-optimized for mobile devices. It delivers evidence-based clinical decision support to your fingertips for the point of care via your iPhone™, iPad™, iPod Touch®, Android™, Blackberry®, and other Smartphones.

Set up a Personal Profile to get EE+ on your mobile device at the point of care or anywhere
You must create a Personal Profile from a computer within your institution’s IP range.

STEP 1 Go to the Essential Evidence Plus homepage (www.essentialevidenceplus.com)
STEP 2 Click on “My Account” in the top menu
STEP 3 Click on “Register” in the “Access Your Personal Profile” box
STEP 4 Fill out the “Personal Profile Registration” form
STEP 5 View confirmation notice

Once you have established a username and password, EE+ can be accessed anywhere on your mobile device simply by logging in. If you do not have access to an IP authenticated location, please contact us at marketing@essentialevidenceplus.com for setup assistance.

www.essentialevidenceplus.com
DON’T FORGET!

Add www.eeplus.mobi to your favorites or add an icon to your home screen to get instant access at the tap of your finger!

To add an icon to your iPhone home screen:

1. Open Safari, the browser on your iPhone, go to http://www.eeplus.mobi/m, and tap on the middle icon at the bottom of the screen, which has an arrow leaving a box
2. Select “Add to home screen”
3. Type in the name you want to use for the icon
4. See the icon appear on your home screen
“Essential Evidence Plus supports clinicians on the front lines of patient care. It gives practitioners a reliable resource that filters the thousands of articles published every month to provide the most useful information about diagnosis and treatment. Moreover, it provides interactive tools and calculators that bring this data to life and helps clinicians apply it directly to help their patients.”

Mark H. Ebell, MD, MS
Professor, University of Georgia
Editor-in-Chief, Essential Evidence Plus

TECHNICAL SUPPORT

Get help online at your convenience: http://eeplus.custhelp.com/app/
Call our customer care department: 877-MED-POEM or 201-748-6645 (option 6) [Monday - Friday, 8AM - 8PM Eastern US]

“Essential Evidence Plus has been a valuable tool for me in the office and hospital setting. The information is relevant to the care of my patients, easily accessed, and at times plays a significant role in my clinical decision making, even though I have been in practice for more than twenty years.”

George Seifert, MD
Marshall Internal and Family Medicine

“This top-notch resource is an essential part of my patient and teaching practice. I love the regular ‘POEM’ updates in my email inbox!”

Steven Brown, MD
Banner Good Samaritan Family Medicine Residency

“Essential Evidence Plus is an extremely useful tool at the point of care. It offers quick, concise, evidence-based answers when you need them... The topics are laid out in an easy-to-read format that allows you to focus on just the information that you really want when the patient is sitting right in front of you in the office. I particularly like the ‘Bottom Line’ sections that cut to the chase when time is of the essence. It is a great product—one that will soon become a staple for busy, evidence-based clinicians.”

Philip A. Bain, MD, FACP
Dean Health System