

Mobile Access Now Available for Essential Evidence Plus *Physicians Able to Retrieve Medical Evidence from Smartphones*

Hoboken, NJ – May 26, 2010 – Global scientific, technical, medical and scholarly (STMS) publisher Wiley-Blackwell today announced the that its evidence-based clinical decision support product, **Essential Evidence Plus (EE+)**, is now accessible from mobile devices. Physicians on the move can now easily find answers to challenging point-of-care questions from their iPhone™, iPod Touch®, Android™, Blackberry® or other Smartphones.

EE+ is accessible through the web, handheld computer (Pocket PC or Palm® OS), and now mobile devices. The product features more than 13,000 topics, guidelines, abstracts, and evidence based summaries which are integrated and hyperlinked to content and tools, including Cochrane Reviews, daily POEM literature alerts, decision support tools, and interactive diagnostic test calculators.

“Practitioners want immediate access to authoritative evidence and EE+ delivers EBM content and tools to any Smartphone,” said Mark H. Ebell, M.D., M.S., a professor at the University of Georgia and Editor-in-Chief of EE+. “Whether in the office or at the patient bedside, doctors using Essential Evidence Plus can answer important clinical questions using the latest medical data in an easy-to-read format.” Topics in EE+ are written by leading clinicians and peer-reviewed by medical experts who evaluate and summarize clinical findings from thousands of medical journals. A “Bottom Line” feature highlighting the most important recommendations by topic provides essential data for informed point-of-care decision making.

All EE+ content includes a "strength of evidence" rating for each recommendation to guide practitioners toward evidence most likely to improve health outcomes. Summary tables for at-a-glance information, algorithms for problem solving, and an extensive image library linked to a dermatology expert system are also included to optimize patient care. “With EE+, clinicians have the very best medical evidence at their fingertips with instant access from their Smartphone,” noted Dr. Ebell.

Dr. Charles Young, MRCP, Wiley-Blackwell’s Publishing Director for Global Clinical Solutions added, “Improving health is our primary objective, and we strive to continuously develop our product features to keep pace with rapid technological change. Our EE+ subscribers are using the latest mobile technology and Wiley is committed to offering evidence based clinical content, 24/7 from any platform.”

For more information about **Essential Evidence Plus**, visit the website:
www.essentialevidenceplus.com.

Members of the media are invited to sign up for a complimentary 30-day subscription to *Essential Evidence Plus*. Please [click here](#) to start your trial.

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**Please note that beginning next month, MedicalNews@wiley.com will be changing to HealthNews@wiley.com. Please update your address book accordingly.

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